

# STATISTISCHE BERICHTE

Unverkäufliches  
Freiexemplar



Herausgeber: Statistisches Bundesamt / Wiesbaden

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Arb.-Nr. V/18/37

Erschienen am 7. Juli 1953

Der Umsatzindex des Einzelhandels im Bundesgebiet  
im Mai 1953

Nachdruck — auch auszugsweise — nur mit Quellenangabe gestattet.

## Erläuterung

In dem vorliegenden Bericht dieser Reihe erscheinen die Indexziffern der Umsätze des Einzelhandels erstmalig auf der Berechnungsbasis MD 1950 = 100. Damit wird der für die Zwecke der Wirtschaftsforschung und Konjunkturbeobachtung wichtige Umsatzindex des Einzelhandels auf das für die amtliche Statistik zur Zeit allgemein übliche Basisjahr umgestellt. Bei dieser Umstellung finden auch einige Korrekturen Berücksichtigung, die sich bei der ständigen Kontrolle der Berichterstattung und Überarbeitung der Erhebungsbasis ergeben haben.

Der vorliegende Bericht enthält die Indexziffern für die Umsatzwerte des gesamten Einzelhandels, der 4 Warengruppen und der ausgewählten Zweige für die Zeit von Januar 1949 bis Mai 1953. Auch die preisbereinigten Umsätze für den gesamten Einzelhandel und die 4 Warengruppen werden für den gleichen Zeitraum veröffentlicht.

# Entwicklung der Umsätze des Einzelhandels

Monatsdurchschnitt 1950 = 100

| Warengruppen <sup>+) des Einzelhandels</sup> | Jahr | Monats-<br>durch-<br>schnitt | Jan. | Febr. | März | April | Mai | Juni | Juli | August | Sept. | Okt. | Nov. | Dez. |
|--|------|------------------------------|------|-------|------|-------|-----|------|------|--------|-------|------|------|------|
|--|------|------------------------------|------|-------|------|-------|-----|------|------|--------|-------|------|------|------|

## a) Werte zu jeweiligen Preisen

|                            |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Nahrungs- und Genussmittel | 1949 | 96  | 82  | 86  | 97  | 102 | 90  | 94  | 95  | 94  | 95  | 98  | 95  | 130 |
|                            | 1950 | 100 | 88  | 88  | 97  | 98  | 94  | 94  | 104 | 99  | 101 | 96  | 102 | 139 |
|                            | 1951 | 111 | 100 | 96  | 115 | 102 | 104 | 111 | 106 | 110 | 109 | 115 | 113 | 152 |
|                            | 1952 | 120 | 105 | 109 | 116 | 120 | 123 | 107 | 119 | 118 | 115 | 123 | 116 | 161 |
|                            | 1953 |     | 116 | 113 | 123 | 129 | 125 |     |     |     |     |     |     |     |
| Bekleidung, Wäsche, Schuhe | 1949 | 80  | 53  | 59  | 73  | 81  | 78  | 70  | 79  | 63  | 80  | 93  | 96  | 139 |
|                            | 1950 | 100 | 67  | 71  | 86  | 89  | 105 | 85  | 95  | 95  | 104 | 108 | 114 | 181 |
|                            | 1951 | 111 | 113 | 93  | 109 | 102 | 107 | 98  | 95  | 94  | 86  | 124 | 116 | 194 |
|                            | 1952 | 112 | 95  | 86  | 92  | 117 | 121 | 86  | 117 | 89  | 91  | 121 | 124 | 204 |
|                            | 1953 |     | 102 | 79  | 110 | 112 | 123 |     |     |     |     |     |     |     |
| Hausrat und Wohnbedarf     | 1949 | 84  | 78  | 72  | 75  | 70  | 72  | 69  | 75  | 78  | 93  | 95  | 96  | 134 |
|                            | 1950 | 100 | 76  | 73  | 82  | 80  | 82  | 82  | 96  | 103 | 115 | 113 | 123 | 175 |
|                            | 1951 | 124 | 121 | 111 | 123 | 110 | 107 | 112 | 105 | 115 | 125 | 139 | 131 | 190 |
|                            | 1952 | 127 | 108 | 103 | 114 | 114 | 121 | 104 | 123 | 121 | 133 | 138 | 135 | 209 |
|                            | 1953 |     | 112 | 102 | 126 | 120 | 125 |     |     |     |     |     |     |     |
| Sonstige Waren             | 1949 | 90  | 84  | 84  | 90  | 85  | 82  | 79  | 84  | 85  | 88  | 90  | 92  | 131 |
|                            | 1950 | 100 | 86  | 82  | 95  | 90  | 87  | 88  | 99  | 104 | 105 | 102 | 106 | 156 |
|                            | 1951 | 116 | 104 | 102 | 116 | 107 | 101 | 109 | 108 | 114 | 113 | 122 | 121 | 174 |
|                            | 1952 | 128 | 113 | 113 | 127 | 128 | 125 | 115 | 129 | 125 | 127 | 128 | 123 | 190 |
|                            | 1953 |     | 124 | 118 | 141 | 135 | 125 |     |     |     |     |     |     |     |
| Insgesamt                  | 1949 | 89  | 73  | 76  | 86  | 89  | 83  | 81  | 86  | 81  | 89  | 94  | 95  | 133 |
|                            | 1950 | 100 | 80  | 80  | 92  | 92  | 95  | 89  | 100 | 99  | 104 | 102 | 108 | 159 |
|                            | 1951 | 113 | 107 | 98  | 114 | 104 | 105 | 107 | 103 | 106 | 104 | 121 | 117 | 173 |
|                            | 1952 | 120 | 104 | 102 | 110 | 120 | 123 | 102 | 121 | 111 | 112 | 125 | 122 | 185 |
|                            | 1953 |     | 113 | 103 | 123 | 124 | 124 |     |     |     |     |     |     |     |

## b) Werte preisbereinigt

|                            |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Nahrungs- und Genussmittel | 1949 | 88  | 73  | 77  | 87  | 92  | 82  | 85  | 87  | 88  | 88  | 91  | 88  | 121 |
|                            | 1950 | 100 | 85  | 86  | 96  | 98  | 94  | 94  | 106 | 101 | 103 | 98  | 103 | 139 |
|                            | 1951 | 103 | 100 | 95  | 110 | 97  | 98  | 102 | 97  | 101 | 100 | 104 | 101 | 136 |
|                            | 1952 | 109 | 94  | 98  | 104 | 109 | 113 | 99  | 110 | 108 | 106 | 113 | 106 | 147 |
|                            | 1953 |     | 106 | 104 | 115 | 120 | 117 |     |     |     |     |     |     |     |
| Bekleidung, Wäsche, Schuhe | 1949 | 71  | 40  | 46  | 58  | 67  | 67  | 62  | 72  | 59  | 75  | 88  | 91  | 131 |
|                            | 1950 | 100 | 64  | 69  | 85  | 89  | 106 | 87  | 98  | 99  | 107 | 108 | 113 | 178 |
|                            | 1951 | 100 | 108 | 85  | 97  | 90  | 95  | 87  | 85  | 85  | 78  | 113 | 106 | 178 |
|                            | 1952 | 111 | 87  | 80  | 87  | 112 | 117 | 85  | 117 | 91  | 93  | 124 | 128 | 210 |
|                            | 1953 |     | 106 | 82  | 115 | 117 | 129 |     |     |     |     |     |     |     |
| Hausrat und Wohnbedarf     | 1949 | 75  | 62  | 59  | 62  | 59  | 62  | 61  | 67  | 71  | 87  | 89  | 90  | 127 |
|                            | 1950 | 100 | 73  | 71  | 81  | 79  | 82  | 82  | 96  | 104 | 119 | 116 | 125 | 177 |
|                            | 1951 | 112 | 117 | 105 | 114 | 101 | 97  | 101 | 94  | 103 | 111 | 122 | 113 | 162 |
|                            | 1952 | 109 | 92  | 87  | 97  | 97  | 103 | 89  | 106 | 104 | 115 | 120 | 117 | 182 |
|                            | 1953 |     | 98  | 90  | 111 | 107 | 111 |     |     |     |     |     |     |     |
| Sonstige Waren             | 1949 | 84  | 76  | 76  | 83  | 78  | 76  | 75  | 80  | 81  | 85  | 87  | 89  | 128 |
|                            | 1950 | 100 | 84  | 81  | 95  | 90  | 88  | 89  | 100 | 106 | 105 | 102 | 106 | 156 |
|                            | 1951 | 105 | 101 | 97  | 107 | 96  | 91  | 98  | 96  | 101 | 100 | 109 | 106 | 152 |
|                            | 1952 | 113 | 99  | 98  | 111 | 112 | 109 | 101 | 113 | 110 | 111 | 112 | 108 | 167 |
|                            | 1953 |     | 109 | 104 | 125 | 120 | 112 |     |     |     |     |     |     |     |
| Insgesamt                  | 1949 | 81  | 61  | 64  | 74  | 78  | 74  | 73  | 79  | 76  | 83  | 89  | 89  | 126 |
|                            | 1950 | 100 | 77  | 78  | 91  | 92  | 95  | 90  | 102 | 102 | 106 | 104 | 109 | 158 |
|                            | 1951 | 103 | 104 | 93  | 106 | 95  | 96  | 97  | 93  | 96  | 94  | 109 | 105 | 154 |
|                            | 1952 | 110 | 93  | 92  | 99  | 109 | 112 | 94  | 112 | 103 | 104 | 117 | 114 | 172 |
|                            | 1953 |     | 105 | 97  | 116 | 118 | 119 |     |     |     |     |     |     |     |

<sup>+) Die Warenhäuser und Kleinpreisgeschäfte melden ihre Umsätze entsprechend aufgegliedert; sie sind den vier Gruppen hinzugerechnet.</sup>

**Entwicklung der Umsatzwerte in den Geschäftszweigen des Einzelhandels**  
**Monatsdurchschnitt 1950 = 100**

| Geschäftszweig  | Jahr | Monats-<br>durch-<br>schnitt | Jan. | Febr. | März | April | Mai | Juni | Juli | August | Sept. | Okt. | Nov. | Dez. |
|---|------|------------------------------|------|-------|------|-------|-----|------|------|--------|-------|------|------|------|
| Lebensmittel aller Art<br>(Kolonialwaren- und<br>Feinkostgeschäfte) | 1949 | 98                           | 82   | 85    | 100  | 105   | 91  | 94   | 95   | 94     | 96    | 99   | 97   | 134  |
|   | 1950 | 100                          | 88   | 88    | 96   | 98    | 93  | 91   | 104  | 99     | 103   | 96   | 103  | 141  |
|   | 1951 | 111                          | 103  | 97    | 115  | 102   | 103 | 110  | 104  | 109    | 108   | 114  | 112  | 151  |
|   | 1952 | 117                          | 105  | 108   | 113  | 118   | 120 | 102  | 115  | 114    | 112   | 120  | 114  | 159  |
|   | 1953 |                              | 114  | 111   | 120  | 125   | 120 |      |      |        |       |      |      |      |
| Obst, Gemüse, Sudfruchte  | 1949 | 99                           | 79   | 75    | 84   | 101   | 95  | 109  | 122  | 110    | 103   | 98   | 94   | 122  |
|   | 1950 | 100                          | 89   | 88    | 99   | 100   | 107 | 122  | 112  | 101    | 96    | 91   | 82   | 113  |
|   | 1951 | 109                          | 90   | 90    | 102  | 100   | 106 | 128  | 122  | 118    | 111   | 111  | 95   | 131  |
|   | 1952 | 118                          | 96   | 101   | 111  | 124   | 132 | 131  | 142  | 124    | 114   | 110  | 97   | 133  |
|   | 1953 |                              | 105  | 104   | 118  | 129   | 138 |      |      |        |       |      |      |      |
| Fische und Fischwaren   | 1949 | 146                          | 163  | 186   | 197  | 179   | 153 | 125  | 112  | 115    | 107   | 122  | 126  | 164  |
|   | 1950 | 100                          | 103  | 94    | 101  | 96    | 88  | 77   | 77   | 83     | 102   | 106  | 113  | 160  |
|   | 1951 | 109                          | 106  | 102   | 120  | 95    | 92  | 87   | 78   | 90     | 98    | 130  | 133  | 180  |
|   | 1952 | 119                          | 127  | 128   | 118  | 115   | 103 | 83   | 84   | 95     | 117   | 140  | 129  | 192  |
|   | 1953 |                              | 133  | 123   | 119  | 132   | 96  |      |      |        |       |      |      |      |
| Milch und Milcherzeugnisse  | 1949 | 80                           | 61   | 62    | 71   | 78    | 77  | 81   | 90   | 90     | 88    | 89   | 84   | 90   |
|   | 1950 | 100                          | 93   | 93    | 100  | 100   | 103 | 105  | 109  | 104    | 99    | 97   | 94   | 103  |
|   | 1951 | 105                          | 90   | 90    | 104  | 99    | 105 | 112  | 110  | 111    | 109   | 108  | 106  | 112  |
|   | 1952 | 112                          | 99   | 100   | 109  | 114   | 122 | 114  | 124  | 119    | 109   | 112  | 104  | 115  |
|   | 1953 |                              | 104  | 102   | 113  | 119   | 123 |      |      |        |       |      |      |      |
| Schokolade und Süßwaren   | 1949 | 90                           | 51   | 59    | 78   | 81    | 67  | 78   | 79   | 84     | 90    | 104  | 104  | 203  |
|   | 1950 | 100                          | 80   | 84    | 94   | 120   | 88  | 69   | 83   | 83     | 91    | 93   | 100  | 215  |
|   | 1951 | 109                          | 79   | 92    | 147  | 90    | 104 | 92   | 88   | 94     | 96    | 107  | 108  | 219  |
|   | 1952 | 117                          | 86   | 97    | 110  | 146   | 117 | 87   | 95   | 99     | 105   | 115  | 113  | 230  |
|   | 1953 |                              | 92   | 100   | 130  | 146   | 114 |      |      |        |       |      |      |      |
| Wein und Spirituosen  | 1949 | 100                          | 73   | 89    | 92   | 96    | 83  | 93   | 91   | 90     | 91    | 95   | 97   | 214  |
|   | 1950 | 100                          | 84   | 90    | 95   | 95    | 84  | 81   | 87   | 89     | 90    | 93   | 93   | 219  |
|   | 1951 | 109                          | 83   | 91    | 114  | 93    | 96  | 94   | 94   | 94     | 95    | 107  | 110  | 236  |
|   | 1952 | 117                          | 94   | 104   | 106  | 109   | 106 | 95   | 106  | 102    | 105   | 117  | 113  | 245  |
|   | 1953 |                              | 110  | 114   | 114  | 115   | 110 |      |      |        |       |      |      |      |
| Tabakwaren  | 1949 | 124                          | 126  | 147   | 145  | 140   | 123 | 119  | 115  | 109    | 105   | 109  | 102  | 153  |
|   | 1950 | 100                          | 91   | 91    | 101  | 100   | 95  | 95   | 98   | 98     | 99    | 94   | 94   | 144  |
|   | 1951 | 104                          | 89   | 88    | 105  | 96    | 98  | 102  | 97   | 101    | 100   | 106  | 103  | 161  |
|   | 1952 | 108                          | 96   | 97    | 103  | 106   | 108 | 96   | 104  | 105    | 104   | 109  | 103  | 166  |
|   | 1953 |                              | 101  | 95    | 104  | 109   | 106 |      |      |        |       |      |      |      |
| Konsumgenossenschaften  | 1949 | 85                           | 70   | 68    | 83   | 88    | 77  | 81   | 85   | 83     | 85    | 92   | 89   | 122  |
|   | 1950 | 100                          | 83   | 83    | 93   | 94    | 89  | 90   | 105  | 97     | 101   | 102  | 115  | 148  |
|   | 1951 | 129                          | 115  | 109   | 137  | 119   | 117 | 125  | 119  | 126    | 126   | 139  | 140  | 179  |
|   | 1952 | 159                          | 131  | 142   | 151  | 155   | 161 | 136  | 155  | 158    | 161   | 180  | 165  | 220  |
|   | 1953 |                              | 167  | 163   | 181  | 187   | 182 |      |      |        |       |      |      |      |
| Textilwaren aller Art   | 1949 | 88                           | 61   | 67    | 80   | 86    | 84  | 73   | 85   | 69     | 88    | 101  | 105  | 154  |
|   | 1950 | 100                          | 75   | 77    | 90   | 86    | 98  | 83   | 96   | 96     | 99    | 104  | 111  | 185  |
|   | 1951 | 106                          | 116  | 95    | 104  | 92    | 96  | 92   | 90   | 91     | 82    | 114  | 108  | 195  |
|   | 1952 | 104                          | 94   | 87    | 86   | 102   | 106 | 80   | 110  | 87     | 85    | 107  | 109  | 201  |
|   | 1953 |                              | 99   | 79    | 94   | 97    | 105 |      |      |        |       |      |      |      |
| Meterwaren  | 1949 | 98                           | 50   | 65    | 113  | 101   | 110 | 88   | 95   | 79     | 110   | 115  | 114  | 135  |
|   | 1950 | 100                          | 79   | 89    | 87   | 97    | 120 | 105  | 95   | 100    | 103   | 95   | 104  | 126  |
|   | 1951 | 102                          | 130  | 92    | 93   | 99    | 96  | 93   | 90   | 87     | 78    | 109  | 108  | 147  |
|   | 1952 | 96                           | 102  | 96    | 93   | 96    | 104 | 82   | 103  | 74     | 78    | 93   | 92   | 137  |
|   | 1953 |                              | 96   | 77    | 88   | 91    | 100 |      |      |        |       |      |      |      |
| Wasche, Bett- und Miederwaren                                       | 1949 | 78                           | 57   | 61    | 70   | 65    | 69  | 65   | 73   | 70     | 88    | 86   | 95   | 138  |
|   | 1950 | 100                          | 77   | 78    | 82   | 77    | 88  | 83   | 102  | 102    | 106   | 99   | 115  | 189  |
|   | 1951 | 109                          | 131  | 104   | 108  | 94    | 92  | 92   | 92   | 101    | 95    | 114  | 107  | 184  |
|   | 1952 | 106                          | 96   | 92    | 87   | 92    | 96  | 84   | 110  | 96     | 98    | 106  | 113  | 196  |
|   | 1953 |                              | 98   | 88    | 98   | 94    | 97  |      |      |        |       |      |      |      |
| Wirk-, Strick- und Kurzwaren  | 1949 | 86                           | 64   | 68    | 83   | 77    | 78  | 76   | 82   | 73     | 78    | 88   | 98   | 163  |
|   | 1950 | 100                          | 81   | 75    | 83   | 78    | 89  | 80   | 89   | 89     | 104   | 111  | 119  | 202  |
|   | 1951 | 101                          | 106  | 84    | 96   | 78    | 81  | 79   | 74   | 79     | 86    | 121  | 120  | 206  |
|   | 1952 | 101                          | 93   | 85    | 84   | 88    | 86  | 71   | 91   | 78     | 94    | 110  | 122  | 213  |
|   | 1953 |                              | 93   | 75    | 85   | 80    | 85  |      |      |        |       |      |      |      |
| Herrenartikel, Hute, Schirme  | 1949 | 83                           | 58   | 60    | 76   | 80    | 71  | 74   | 64   | 59     | 71    | 99   | 109  | 179  |
|   | 1950 | 100                          | 68   | 68    | 88   | 99    | 97  | 69   | 72   | 73     | 99    | 119  | 125  | 223  |
|   | 1951 | 109                          | 85   | 80    | 113  | 94    | 101 | 85   | 73   | 72     | 80    | 125  | 130  | 270  |
|   | 1952 | 110                          | 79   | 74    | 88   | 119   | 102 | 74   | 84   | 73     | 92    | 129  | 137  | 271  |
|   | 1953 |                              | 78   | 67    | 97   | 103   | 99  |      |      |        |       |      |      |      |

noch: Entwicklung der Umsatzwerte in den Geschäftszweigen des Einzelhandels

| Geschäftszweig                  | Jahr | Monats-<br>durch-<br>schnitt | Jan. | Febr. | März | April | Mai | Juni | Juli | August | Sept. | Okt. | Nov. | Dez. |
|---------------------------------|------|------------------------------|------|-------|------|-------|-----|------|------|--------|-------|------|------|------|
| Oberbekleidung                  | 1949 | 67                           | 39   | 46    | 60   | 73    | 68  | 58   | 65   | 49     | 66    | 87   | 87   | 106  |
|                                 | 1950 | 100                          | 54   | 60    | 89   | 103   | 120 | 82   | 91   | 87     | 107   | 123  | 122  | 162  |
|                                 | 1951 | 121                          | 105  | 93    | 127  | 134   | 133 | 111  | 100  | 93     | 91    | 156  | 130  | 175  |
|                                 | 1952 | 120                          | 94   | 81    | 107  | 145   | 147 | 92   | 121  | 87     | 98    | 149  | 138  | 183  |
|                                 | 1953 |                              | 111  | 76    | 134  | 134   | 145 |      |      |        |       |      |      |      |
| Schuhwaren                      | 1949 | 82                           | 55   | 57    | 69   | 90    | 86  | 84   | 87   | 65     | 78    | 85   | 86   | 144  |
|                                 | 1950 | 100                          | 57   | 61    | 83   | 92    | 120 | 98   | 101  | 94     | 117   | 94   | 99   | 184  |
|                                 | 1951 | 105                          | 108  | 79    | 99   | 90    | 111 | 104  | 92   | 86     | 82    | 105  | 107  | 199  |
|                                 | 1952 | 113                          | 83   | 71    | 88   | 131   | 138 | 92   | 113  | 84     | 85    | 115  | 137  | 214  |
|                                 | 1953 |                              | 82   | 70    | 119  | 123   | 143 |      |      |        |       |      |      |      |
| Eisenwaren und Küchengeräte     | 1949 | 93                           | 90   | 84    | 89   | 85    | 84  | 80   | 84   | 86     | 97    | 99   | 101  | 133  |
|                                 | 1950 | 100                          | 80   | 72    | 84   | 79    | 86  | 87   | 99   | 103    | 117   | 110  | 114  | 169  |
|                                 | 1951 | 123                          | 112  | 104   | 115  | 109   | 106 | 113  | 110  | 117    | 129   | 143  | 131  | 183  |
|                                 | 1952 | 124                          | 106  | 96    | 111  | 112   | 120 | 105  | 123  | 119    | 139   | 137  | 127  | 193  |
|                                 | 1953 |                              | 102  | 95    | 117  | 117   | 121 |      |      |        |       |      |      |      |
| Porzellan- und Glaswaren        | 1949 | 94                           | 89   | 86    | 89   | 86    | 83  | 76   | 82   | 85     | 92    | 86   | 95   | 181  |
|                                 | 1950 | 100                          | 78   | 77    | 80   | 80    | 85  | 78   | 92   | 100    | 105   | 100  | 110  | 215  |
|                                 | 1951 | 124                          | 100  | 93    | 116  | 96    | 106 | 101  | 106  | 117    | 120   | 123  | 131  | 275  |
|                                 | 1952 | 129                          | 102  | 102   | 105  | 118   | 118 | 98   | 117  | 122    | 128   | 122  | 129  | 291  |
|                                 | 1953 |                              | 112  | 96    | 118  | 117   | 120 |      |      |        |       |      |      |      |
| Beleuchtungs- und Elektrogeräte | 1949 | 95                           | 101  | 87    | 93   | 80    | 76  | 75   | 75   | 80     | 88    | 104  | 115  | 171  |
|                                 | 1950 | 100                          | 80   | 78    | 78   | 77    | 75  | 79   | 85   | 94     | 112   | 119  | 128  | 195  |
|                                 | 1951 | 112                          | 111  | 101   | 108  | 96    | 88  | 100  | 86   | 93     | 107   | 123  | 125  | 208  |
|                                 | 1952 | 110                          | 109  | 97    | 103  | 98    | 97  | 85   | 98   | 95     | 106   | 118  | 114  | 195  |
|                                 | 1953 |                              | 108  | 90    | 105  | 99    | 98  |      |      |        |       |      |      |      |
| Rundfunk- und Grammophonartikel | 1949 | 86                           | 81   | 74    | 68   | 62    | 64  | 71   | 79   | 87     | 92    | 98   | 99   | 157  |
|                                 | 1950 | 100                          | 89   | 83    | 82   | 80    | 75  | 80   | 86   | 89     | 102   | 106  | 124  | 204  |
|                                 | 1951 | 110                          | 122  | 105   | 107  | 90    | 91  | 102  | 88   | 89     | 102   | 109  | 116  | 196  |
|                                 | 1952 | 110                          | 113  | 103   | 95   | 91    | 95  | 86   | 94   | 92     | 98    | 116  | 125  | 214  |
|                                 | 1953 |                              | 117  | 101   | 98   | 90    | 95  |      |      |        |       |      |      |      |
| Möbel                           | 1949 | 74                           | 64   | 60    | 61   | 54    | 62  | 57   | 65   | 68     | 96    | 96   | 89   | 112  |
|                                 | 1950 | 100                          | 70   | 70    | 78   | 80    | 77  | 78   | 101  | 107    | 125   | 124  | 132  | 158  |
|                                 | 1951 | 130                          | 137  | 126   | 140  | 121   | 115 | 122  | 106  | 119    | 131   | 150  | 134  | 162  |
|                                 | 1952 | 134                          | 110  | 110   | 123  | 121   | 132 | 114  | 133  | 135    | 143   | 153  | 146  | 191  |
|                                 | 1953 |                              | 117  | 110   | 145  | 135   | 141 |      |      |        |       |      |      |      |
| Teppiche und Gardinen           | 1949 | 75                           | 57   | 55    | 66   | 65    | 67  | 70   | 67   | 69     | 94    | 85   | 85   | 117  |
|                                 | 1950 | 100                          | 73   | 73    | 91   | 88    | 93  | 88   | 95   | 118    | 108   | 105  | 113  | 155  |
|                                 | 1951 | 115                          | 122  | 116   | 120  | 110   | 105 | 100  | 91   | 109    | 107   | 125  | 114  | 159  |
|                                 | 1952 | 116                          | 92   | 96    | 105  | 112   | 113 | 95   | 119  | 115    | 115   | 119  | 124  | 193  |
|                                 | 1953 |                              | 106  | 97    | 111  | 108   | 111 |      |      |        |       |      |      |      |
| Bücher                          | 1949 | 107                          | 100  | 109   | 109  | 114   | 103 | 89   | 87   | 86     | 89    | 95   | 109  | 198  |
|                                 | 1950 | 100                          | 91   | 79    | 95   | 106   | 93  | 80   | 79   | 81     | 91    | 95   | 108  | 202  |
|                                 | 1951 | 117                          | 103  | 91    | 116  | 125   | 90  | 88   | 85   | 86     | 102   | 114  | 131  | 272  |
|                                 | 1952 | 127                          | 113  | 104   | 115  | 138   | 124 | 92   | 100  | 92     | 100   | 119  | 133  | 291  |
|                                 | 1953 |                              | 120  | 102   | 126  | 154   | 114 |      |      |        |       |      |      |      |
| Papier- und Schreibwaren        | 1949 | 92                           | 101  | 87    | 95   | 91    | 86  | 76   | 74   | 76     | 81    | 86   | 97   | 158  |
|                                 | 1950 | 100                          | 95   | 87    | 95   | 94    | 85  | 83   | 82   | 87     | 98    | 102  | 109  | 183  |
|                                 | 1951 | 120                          | 126  | 107   | 124  | 123   | 102 | 106  | 96   | 98     | 109   | 125  | 134  | 194  |
|                                 | 1952 | 123                          | 128  | 117   | 123  | 124   | 112 | 95   | 101  | 98     | 113   | 123  | 123  | 213  |
|                                 | 1953 |                              | 134  | 113   | 128  | 135   | 109 |      |      |        |       |      |      |      |
| Galanterie- und Lederwaren      | 1949 | 87                           | 75   | 61    | 72   | 78    | 69  | 68   | 81   | 78     | 84    | 81   | 95   | 205  |
|                                 | 1950 | 100                          | 64   | 64    | 83   | 88    | 83  | 80   | 96   | 101    | 93    | 83   | 103  | 262  |
|                                 | 1951 | 109                          | 80   | 74    | 108  | 83    | 87  | 91   | 100  | 103    | 91    | 86   | 105  | 301  |
|                                 | 1952 | 111                          | 71   | 68    | 90   | 110   | 99  | 85   | 108  | 101    | 90    | 90   | 108  | 317  |
|                                 | 1953 |                              | 81   | 70    | 106  | 106   | 106 |      |      |        |       |      |      |      |
| Uhren, Gold- und Silberwaren    | 1949 | 86                           | 78   | 78    | 79   | 80    | 69  | 62   | 80   | 65     | 76    | 78   | 86   | 203  |
|                                 | 1950 | 100                          | 67   | 64    | 89   | 83    | 81  | 79   | 93   | 92     | 96    | 87   | 107  | 262  |
|                                 | 1951 | 122                          | 99   | 95    | 129  | 89    | 90  | 93   | 93   | 102    | 111   | 109  | 126  | 326  |
|                                 | 1952 | 133                          | 94   | 92    | 120  | 121   | 112 | 93   | 112  | 115    | 111   | 115  | 140  | 372  |
|                                 | 1953 |                              | 109  | 96    | 137  | 120   | 112 |      |      |        |       |      |      |      |
| Apotheken                       | 1949 | 89                           | 98   | 98    | 100  | 93    | 84  | 80   | 82   | 81     | 83    | 87   | 90   | 95   |
|                                 | 1950 | 100                          | 102  | 100   | 108  | 104   | 96  | 95   | 98   | 96     | 95    | 99   | 101  | 106  |
|                                 | 1951 | 107                          | 108  | 108   | 109  | 108   | 102 | 102  | 105  | 105    | 101   | 111  | 111  | 116  |
|                                 | 1952 | 121                          | 118  | 122   | 127  | 125   | 120 | 111  | 119  | 118    | 114   | 125  | 121  | 130  |
|                                 | 1953 |                              | 145  | 143   | 142  | 131   | 120 |      |      |        |       |      |      |      |

noch: Entwicklung der Umsatzwerte in den Geschäftszweigen des Einzelhandels

| Geschäftszweig                     | Jahr | Monats-<br>durch-<br>schnitt | Jan. | Febr. | März | April | Mai | Juni | Juli | August | Sept. | Okt. | Nov. | Dez. |
|------------------------------------|------|------------------------------|------|-------|------|-------|-----|------|------|--------|-------|------|------|------|
| Drogerien                          | 1949 | 102                          | 89   | 93    | 102  | 105   | 100 | 97   | 102  | 98     | 97    | 94   | 93   | 161  |
|                                    | 1950 | 100                          | 83   | 83    | 94   | 94    | 99  | 95   | 106  | 104    | 96    | 89   | 90   | 167  |
|                                    | 1951 | 108                          | 90   | 88    | 107  | 98    | 104 | 106  | 109  | 109    | 102   | 105  | 98   | 178  |
|                                    | 1952 | 119                          | 94   | 100   | 108  | 118   | 122 | 105  | 127  | 118    | 110   | 114  | 109  | 198  |
|                                    | 1953 |                              | 112  | 110   | 121  | 128   | 128 |      |      |        |       |      |      |      |
| Farben und Anstrichbedarf          | 1949 | 98                           | 69   | 73    | 100  | 106   | 116 | 96   | 109  | 109    | 107   | 99   | 83   | 102  |
|                                    | 1950 | 100                          | 60   | 62    | 103  | 99    | 118 | 104  | 111  | 114    | 111   | 105  | 97   | 116  |
|                                    | 1951 | 111                          | 72   | 84    | 105  | 112   | 116 | 120  | 125  | 126    | 123   | 121  | 107  | 125  |
|                                    | 1952 | 108                          | 72   | 77    | 111  | 111   | 140 | 108  | 120  | 116    | 116   | 110  | 92   | 119  |
|                                    | 1953 |                              | 69   | 73    | 119  | 130   | 140 |      |      |        |       |      |      |      |
| Seifen, Bürsten, Parfümerieartikel | 1949 | 83                           | 75   | 72    | 86   | 78    | 72  | 71   | 74   | 75     | 74    | 77   | 84   | 152  |
|                                    | 1950 | 100                          | 74   | 75    | 90   | 86    | 91  | 92   | 105  | 122    | 93    | 86   | 103  | 183  |
|                                    | 1951 | 112                          | 98   | 86    | 103  | 97    | 104 | 103  | 104  | 113    | 105   | 114  | 112  | 209  |
|                                    | 1952 | 124                          | 99   | 99    | 111  | 125   | 124 | 109  | 123  | 116    | 111   | 125  | 119  | 231  |
|                                    | 1953 |                              | 121  | 110   | 132  | 137   | 135 |      |      |        |       |      |      |      |
| Photo und Optik                    | 1949 | 88                           | 83   | 90    | 88   | 97    | 83  | 83   | 85   | 85     | 86    | 80   | 82   | 113  |
|                                    | 1950 | 100                          | 75   | 62    | 94   | 83    | 100 | 102  | 114  | 118    | 105   | 95   | 102  | 150  |
|                                    | 1951 | 121                          | 85   | 91    | 105  | 102   | 115 | 129  | 135  | 141    | 133   | 121  | 112  | 185  |
|                                    | 1952 | 136                          | 107  | 107   | 125  | 141   | 139 | 133  | 160  | 157    | 144   | 121  | 109  | 192  |
|                                    | 1953 |                              | 116  | 110   | 143  | 153   | 148 |      |      |        |       |      |      |      |
| Landmaschinen und Geräte           | 1949 | 101                          | 92   | 94    | 103  | 85    | 83  | 107  | 135  | 126    | 128   | 118  | 77   | 65   |
|                                    | 1950 | 100                          | 51   | 56    | 78   | 66    | 69  | 116  | 143  | 143    | 147   | 129  | 94   | 108  |
|                                    | 1951 | 144                          | 90   | 112   | 137  | 115   | 106 | 169  | 146  | 173    | 182   | 182  | 167  | 145  |
|                                    | 1952 | 157                          | 125  | 136   | 173  | 167   | 171 | 193  | 204  | 164    | 178   | 155  | 114  | 105  |
|                                    | 1953 |                              | 100  | 118   | 182  | 138   | 127 |      |      |        |       |      |      |      |
| Büromaschinen und Büromöbel        | 1949 | 78                           | 69   | 68    | 71   | 67    | 71  | 67   | 71   | 75     | 79    | 82   | 96   | 122  |
|                                    | 1950 | 100                          | 102  | 82    | 93   | 89    | 83  | 87   | 89   | 92     | 103   | 108  | 115  | 157  |
|                                    | 1951 | 123                          | 133  | 129   | 123  | 126   | 98  | 119  | 113  | 115    | 112   | 123  | 129  | 156  |
|                                    | 1952 | 130                          | 134  | 128   | 148  | 129   | 116 | 112  | 115  | 109    | 124   | 140  | 127  | 175  |
|                                    | 1953 |                              | 146  | 128   | 145  | 131   | 115 |      |      |        |       |      |      |      |
| Fahrräder und Zubehör              | 1949 | 99                           | 80   | 92    | 104  | 120   | 120 | 112  | 120  | 111    | 107   | 80   | 63   | 81   |
|                                    | 1950 | 100                          | 61   | 60    | 86   | 99    | 120 | 128  | 131  | 129    | 107   | 90   | 82   | 107  |
|                                    | 1951 | 106                          | 78   | 80    | 106  | 121   | 129 | 130  | 120  | 114    | 104   | 92   | 81   | 119  |
|                                    | 1952 | 111                          | 65   | 70    | 112  | 146   | 149 | 125  | 138  | 125    | 108   | 97   | 84   | 114  |
|                                    | 1953 |                              | 75   | 74    | 133  | 150   | 151 |      |      |        |       |      |      |      |
| Kraftfahrzeuge und Zubehör         | 1949 | 78                           | 62   | 65    | 69   | 63    | 71  | 75   | 75   | 81     | 86    | 95   | 92   | 105  |
|                                    | 1950 | 100                          | 74   | 76    | 93   | 83    | 95  | 100  | 107  | 109    | 112   | 111  | 109  | 131  |
|                                    | 1951 | 108                          | 99   | 110   | 109  | 106   | 103 | 116  | 102  | 103    | 104   | 122  | 107  | 115  |
|                                    | 1952 | 126                          | 104  | 98    | 130  | 136   | 143 | 133  | 144  | 134    | 137   | 127  | 110  | 111  |
|                                    | 1953 |                              | 86   | 97    | 154  | 159   | 154 |      |      |        |       |      |      |      |
| Blumen                             | 1949 | 96                           | 97   | 93    | 130  | 127   | 103 | 81   | 70   | 73     | 72    | 83   | 93   | 124  |
|                                    | 1950 | 100                          | 91   | 86    | 111  | 120   | 109 | 87   | 84   | 77     | 87    | 98   | 104  | 146  |
|                                    | 1951 | 114                          | 106  | 102   | 149  | 137   | 129 | 104  | 85   | 84     | 88    | 116  | 117  | 155  |
|                                    | 1952 | 136                          | 118  | 120   | 159  | 175   | 159 | 117  | 108  | 105    | 107   | 143  | 134  | 182  |
|                                    | 1953 |                              | 138  | 133   | 193  | 186   | 162 |      |      |        |       |      |      |      |
| Brennmaterial                      | 1949 | 88                           | 94   | 91    | 93   | 68    | 70  | 72   | 76   | 90     | 96    | 102  | 100  | 103  |
|                                    | 1950 | 100                          | 113  | 101   | 104  | 81    | 60  | 61   | 86   | 113    | 123   | 120  | 117  | 121  |
|                                    | 1951 | 129                          | 126  | 121   | 127  | 106   | 95  | 112  | 121  | 144    | 142   | 165  | 150  | 146  |
|                                    | 1952 | 151                          | 161  | 161   | 149  | 120   | 121 | 129  | 149  | 159    | 173   | 167  | 149  | 176  |
|                                    | 1953 |                              | 183  | 166   | 158  | 124   | 113 |      |      |        |       |      |      |      |